



The world-leading
wood pellet certification

ENplus® Standard

*Usage of the ENplus®
trademark - Requirements*

ENplus® ST 1003:201X



DRAFT 2.1

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Foreword

The European Pellet Council (EPC) is an umbrella organisation founded in 2010, which represents the interests of the European wood pellet sector. Its members are national pellet associations or related organisations from eighteen countries. EPC is an organisational part of the Bioenergy Europe. EPC provides a platform for the pellet sector to discuss issues that must be managed in the transition from a niche product to a major energy commodity. These issues include standardisation and certification of pellet quality, safety, security of supply, education, and training, as well as the quality of pellet using devices.

In respect of this the EPC is the governing body for the ENplus® quality certification scheme and is constantly adapting the system per the market's needs.

This document replaces the ENplus® Handbook, version 3.0 and will come into force on DD Month YYYY and therefore:

- a) New certifications issued between the publication date and the date of entry into the force (DD Month YYYY) may comply with the requirements of this document or with the ENplus® Handbook, version 3.0;
- b) All new certifications issued after the date of entry into the force (DD Month YYYY) shall comply with the requirements of this document;
- c) All **Companies** that have been certified prior to the publication date shall comply with the requirements of this document by the transition date of DD Month YYYY and the conformity with the requirements will be assessed by the **ENplus® listed certification body** as a part of the next regular inspection after the transition date.

It is expected that the date when the document comes into force will be 6 months' post publication date.

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Introduction

The key objective of the ENplus® scheme is to create and implement an ambitious and uniform quality certification system for wood pellets that will be used by the domestic and commercial heating sectors but also other players within the pellet market. The ENplus® trademarks allow pellet quality to be communicated to customers and consumers in a transparent and verifiable way.

Wood pellets are a renewable fuel, produced mainly from sawmill residues. Wood pellets are used as a fuel for residential heating systems as well as for industrial burners. They are a refined fuel that can be damaged during handling due to this quality management is a necessity and should cover the entirety of the supply chain, from the choice of raw material to the final delivery to the end-user.

The ENplus® scheme covers technical properties of pellets as well as quality management relating to the achievement of the pellets' properties and customers' satisfaction within the whole supply chain from the pellets' production to the end use.

The ENplus® scheme is primarily focused on the domestic and commercial heating sector but the ENplus® certification is also available to all other actors within the pellet industry.

The 4th major revision of the ENplus® ...

The chapter shall include a short summary of the main changes compared to the Handbook, v3.0

This document is part of the ENplus® scheme documentation that consists of ENplus® Standards, ENplus® Guidance Documents as well as ENplus® Procedural Documents. The following ENplus® Standards are an integral part of the ENplus® scheme:

- ENplus® ST 1001: ENplus® wood pellets – Requirements
- ENplus® ST 1002: Requirements for conformity assessment bodies operating the ENplus® certification
- ENplus® ST 1003: Usage of the ENplus® trademark – Requirements

The current version of the ENplus® scheme documentation is published on the international website of the ENplus® scheme [www.enplus-pellets.eu].

The term "shall" is used throughout this document to indicate those provisions that are mandatory. The term "should" is used to indicate those provisions which, although not mandatory, are expected to be adopted and implemented. The term "may" used throughout this document indicates permission expressed by this document, whereas "can" refers to the ability of a user of this document or to a possibility open to the user.

The terms written in Bold Italic characters are defined in the chapter Terms and Definitions.

1. Scope

- 1.1. This document specifies requirements for the use of the following ENplus® copyright and trademark protected material by ENplus® certified Companies and other entities.
- 1.2. This document defines requirements for the use of various labels that consist of the ENplus® logo and wordmark and/or the ENplus® quality signs:
 - a) ENplus® Certification Seal;
 - b) ENplus® Quality Seal;
 - c) ENplus® Bag Design; and
 - d) ENplus® Service Sign.
- 1.3. This document also outlines the legal protection of the ENplus® copyright and trademark protected material.

2. Normative references

The following referenced documents are indispensable for the application of this document as defined in its specific requirements. For dated references, only the relevant edition applies. For undated references, the latest edition of the referenced document (including any amendment) applies.

ENplus ST 1001, *ENplus® wood pellets – Requirements*

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3. Terms and Definitions

For the purposes of this document, the following terms and definitions apply.

<i>The definitions made in ST 1001 will be copied and pasted into this document.</i>
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Off-product use

Referring to the use other than **on-product** use which is not referring to a final product.

On-product use / on-product declaration

the use of the ENplus® trademark material in connection with or referring to the ENplus® certified pellets.
This includes:

- a) The use directly related to pellets: tangible products (bulk products), products in individual packaging, containers or bags, vehicles for the transport of products;
- b) The use on documentation associated with pellets (e.g. invoice, packaging list, advertisement, brochure, website, social media, etc.), where the use of the ENplus® trademark material refers to the pellets.

Note:

Any use which can be received or understood by buyers or the public as referring to a specific product and/or quality of the product is considered as on-product use.

4. ENplus® trademark material and its coverage

4.1. The ENplus® trademark material includes:

Figurative mark of the ENplus® Logo, ENplus® Logo + Quality Logo A1, A2 and B, and the ENplus® Service Sign; Word mark of “ENplus” and “ENplus A1”.

4.2. The ENplus® trademark material refers to the quality of pellets according to the ENplus® certification scheme and conforming to the ENplus® requirements defined in ENplus® ST 1001.

5. Ownership and rights to use the ENplus® trademark material

5.1 The ENplus® trademark material (4.1) is copyright material and registered trademarks (no. to be added) owned by Deutsches Pelletinstitut GmbH (DEPI). DEPI has conferred Bioenergy Europe AISBL the exclusive right to the usage and further licensing of the trademark material to other entities.

Note:

The ENplus® trademark material and its international registration is shown in Annex A to this document.

5.2 The trademarked name ‘ENplus®’ shall only be used in this format without any translation.

5.3 Any **on-product** and **off-product** use of the ENplus® trademark material by any entity operating in the wood pellets supply chain¹ shall only be used under the authority of a valid ENplus® license issued by the **ENplus® scheme management**.

5.4 Other entities (defined in 6.1 as “other users”) can use the ENplus® logo and the trademarked name ‘ENplus®’ for **off-product** purposes without an ENplus® license.

5.5 For the avoidance of doubt, any such off-product use of the ENplus® trademark material and/or related communication by other users shall however not be misleading and/or (intentionally) harm the credibility of the ENplus® certification scheme and/or Bioenergy Europe. Bioenergy Europe reserves all rights to undertake legal action in this regard, including without limitation its right to intervene on the basis of its rights as a trademark holder.

¹ End-users and retailers of bagged pellets are considered as entities outside the supply chain.

6. User categories of ENplus® logo and name

6.1. The following three user categories may apply for the use of the ENplus® trademark material:

- a) ENplus® certified **producers** and **traders**, i.e. **companies** holding a valid ENplus® certificate issued by an **ENplus® listed certification body** and holding a valid license issued by the **ENplus® scheme management**;
- b) ENplus® certified **service providers**, i.e. **companies** holding a valid ENplus® certificate issued by an ENplus® listed certification body and holding a valid license issued by the **ENplus® scheme management**
- c) Other users, i.e. entities that are not involved in the wood pellets supply chain including:
 - **ENplus® National Licensers** and Promoting Partners
 - Conformity Assessment Bodies operating under the ENplus® certification scheme;
 - Other entities using the **ENplus® logo** and name for promotional and educational purposes (e.g. bioenergy/renewable energy associations, research and educational institutions, governmental organisations etc.).
 - ENplus® pellet end-users;
 - Boiler and stove manufacturers;
 - Other technology providers;
 - Retailers of bagged pellets.

7. Use of the ENplus® trademark material

7.1. General requirements

7.1.1. The ENplus® trademark material shall only be used for on-product and off-product purposes following specifications in Table 1.

Table 1

On- and off-product use of the ENplus® trademark material

		ENplus® certified Producers and Traders	ENplus® certified Service Providers	Other users
On-product	ENplus® wordmark with quality class (e.g. ENplus A1)	Yes	No	No
	ENplus® Quality Seal	Yes	No	No
	ENplus® Bag Design	Yes	No	No
Off-product	ENplus® Logo	No	No	Yes
	ENplus® wordmark	Yes	Yes	Yes
	ENplus® Certification Seal	Yes	No	No
	ENplus® Service Sign	No	Yes	No

7.2. On-product use

7.2.1. ENplus® Wordmark with ENplus® Quality Class

7.2.1.1. The **company** shall only use the ENplus® wordmark with the quality classes: ENplus® A1, A2, B **on-product** when referring to the pellets covered by the valid ENplus® certification that are meeting the respective quality class.

7.2.2. ENplus® Quality Seal

7.2.2.1. The **company** shall only use the ENplus® trademark material **on-product** when referring to the pellets covered by the valid ENplus® certification. The **ENplus® logo** shall only be used as a part of the **ENplus® Quality Seal** (See Figure 3).

7.2.2.2. The ENplus® Quality Seal shall consist of elements defined in Figure 3.

7.2.2.3. The company shall only use colour combinations for the **ENplus® logo**, **ENplus® Certification Seal** and **ENplus® Quality Seal** that are defined in Annex A.

7.2.2.4. The **company** shall maintain the aspect ratios of the **ENplus® Quality Seal** as shown in Fig. 3 and supplied by the **ENplus® scheme management**.

7.2.2.5. The **certification body** may use the **ENplus® Quality Seal** of the ENplus® certified **company** on the ENplus® certificate. The use of the **ENplus® Quality Seal** shall comply with the requirements of this document.

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Figure I
ENplus® Quality Seal



Table II
Elements of the ENplus® Quality Seal

A	ENplus® logo	A registered trademark owned by DEPI and managed by Bioenergy Europe, AISBL that is protected by copyright law.
B	Quality class logo	A registered trademark owned by DEPI and managed by Bioenergy Europe, AISBL that is protected by copyright law. A circle including information about the specific quality class of the certified pellet (C). Under no circumstances shall the quality class logo be used alone.
C	Quality class of the certified pellets	Identifies the quality class of the certified pellets. The ENplus® certification scheme provides three (3) quality classes for the wood pellets (ENplus® A1, ENplus® A2 and ENplus® B).
D	ENplus® ID	An alphanumeric code for the ENplus® logo license issued by the ENplus® scheme management . A unique ENplus® ID is assigned to each certified Company. The logo and the ENplus® ID written below the logo form the ENplus® seal.
E	Exclusion zone	A zone around the ENplus® and Quality class logos that shall remain clear of imagery to ensure that the ENplus® logo , ID number and the ENplus® Quality Seal remain clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the ENplus® ID .

7.2.3. ENplus® Bag Design

7.2.3.1. General Requirements

7.2.3.1.1. The **company** selling bagged pellets shall only use the ENplus® trademark on the bag as a part of the ENplus® bag design that has been approved by the **ENplus® scheme management**, including any language version of it. The **company** permitted by the **ENplus® scheme management** to use the bag design becomes the **bag design owner**.

Note:

An entity procuring already **bagged pellets** that have been labelled by the ENplus® certified **company** is not considered as "using" the trademark, i.e. is not placing the trademark on the product and is not required to have the permission required in 7.2.3.1.1 or 7.2.3.1.2

7.2.3.1.2. Where the **bag design owner** allows the use of the approved ENplus® bag design by another **company**, it shall remain solely responsible for the compliance with the ENplus® requirements and have an enforceable mechanism to satisfy the following conditions:

- a) The entity permitted to use the approved ENplus® bag design shall be covered by valid ENplus® certification and shall be either a direct supplier or customer of the **bag design owner**;
- b) The permission shall only cover products traded by the **bag design owner**;
- c) The permission shall be based on a written contract between the **bag design owner** and the entity permitted to use the approved ENplus® bag design;
- d) The written contract shall require the entity permitted to use the approved ENplus® bag design in compliance with this document and shall require the entity permitted to use the approved ENplus® bag design to verify the approval of the ENplus® bag design;
- e) The **bag design owner** shall report all issued permissions to the **certification body** as well as to the **ENplus® scheme management**.

7.2.3.1.3. All information to be included on the ENplus® bag design shall be printed on the bag directly and shall be clearly readable (see Fig. 4: ENplus® bag design). Where the bag design is used in promotional materials referring to the ENplus® certified pellets, the use shall ensure that the **bag design owner** is clearly identifiable.

Note:

The use of stickers containing the required information (including the Quality Seal) or the addition of information not appearing in the design (e.g. hand-written notes) to the bag label is prohibited.

7.2.3.1.4. The language versions of the ENplus® bag design shall correspond to the English wording included in Fig. 4. If the information is provided in more than one language, elements that are not affected by the translations such as the **company** name, address, or the **ENplus® Quality Seal**, can be shown only once.

7.2.3.1.5. The **bag design owner** may display in the **bag design** details of another **company** in the supply chain as voluntary information, providing that:

- a) The bag design clearly differentiates between the bag design owner having the right to use ENplus® trademark and the other **company** (e.g. 'Certified **company**');;
- b) The size of the applied font of the bag design owner's details are the same or bigger than for the other **company**.

7.2.3.2. Elements of the ENplus® bag design

7.2.3.2.1. The ENplus® bag design shall include the mandatory elements shown in Fig. 4 and table 3.

Figure II

ENplus® Bag design

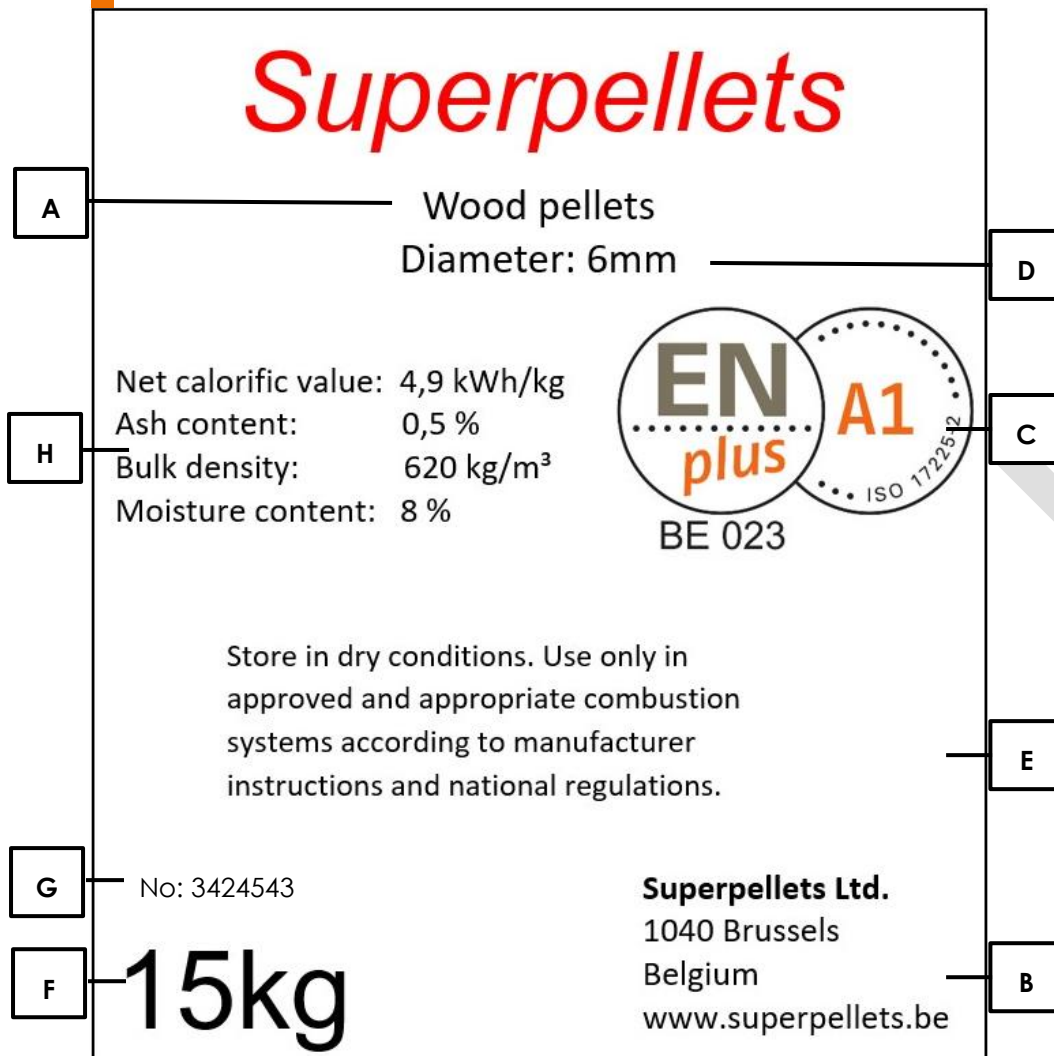


Table III
Mandatory Elements of the ENplus® Bag Design

	Element	Mandatory	Voluntary
A	'Wood pellets'	Yes	No
B	The bag design owner's name and address	Yes	No
C	ENplus® Quality Seal belonging to the bag design owner	Yes	No
D	Diameter	Yes (if 8mm)	Yes (if 6mm)
E	Notes	Yes	No
F	Net Weight	Yes	No
G	Serial Number	Yes	No
H	Fuel Properties	No	Yes

7.2.3.2.2. The ENplus® bag design shall include the name and address (consisting of at least the city name or locality, postal code, the full name of the country, and website address or contact email address) of the **bag design owner** (Figure 4, B) whose **ENplus® ID** is referenced in the bag design. The details of the **bag design owner** referenced in the bag design shall correspond to the details of the holder of the ENplus® logo license and the ENplus® certificate, as listed on the international ENplus® website (www.enplus-pellets.eu) and shall be clearly visible.

7.2.3.2.3. The ENplus® bag design shall include the **ENplus® Quality Seal** of the **bag design owner** (Figure 4, C).

7.2.3.2.4. The **ENplus® Quality Seal** that is a part of the ENplus® Bag Design shall conform to the requirements of chapter 7.2.2 of this document. The **ENplus® Quality Seal** shall be clearly visible on the bag, displayed on the front side of the bag with a minimum height of 20 mm.

7.2.3.2.5. Where pellets of quality classes ENplus A1® and ENplus A2® are both contained in a single bag, only the **ENplus® Quality Seal** for ENplus A2® shall be used.

7.2.3.2.6. The ENplus® bag design shall include the diameter of the pellets "8 mm" (Figure 4, D) in case of 8 mm *Bagged Pellets* and may include the diameter "6 mm" for 6 mm *Bagged Pellets*. If the **company** produces both diameter pellets, it shall use separate ENplus® bag designs, one for the 6 mm pellets and another for the 8 mm pellets.

7.2.3.2.7. The ENplus® bag design shall include the two following notes (Figure 4, E):

- 'Store in dry conditions'; and
- 'Use only in approved and appropriate combustion systems according to manufacturer instructions and national regulations'.

Any alternations to the prescribed wording shall comply with the meaning and objectives of the prescribed wording.

7.2.3.2.8. The bag design shall include the net weight (Figure 4, F) in kilogram [kg]. The ENplus® bag design may only include additional information of a \pm % where justification exists.

Note:

The justification can include, for example, specifications of the bagging station, national regulations.

7.2.3.2.9. The bag design shall include a serial number (Figure 4, G) that allows identification of the **company** that bagged the pellets and the time-period of the bagging.

Note:

The term 'time period' refers to either an exact date or a time period for bagging of a batch with consistent quality of bagged pellets.

7.2.3.2.10. The ENplus® bag design may include additional information on fuel properties (Figure 4, H) that can be presented in one of two (2) alternative ways:

- a) As the threshold values defined in ENplus ST 1001, Annex A, including the correct \geq or \leq sign and unit of measurement. The fuel properties shall be displayed with the same number of decimals, and on the same basis ('as received' or 'dry basis'), as stated in ENplus ST 1001, Annex A; or
- b) As a stricter limiting value for each technical property (ENplus® ST 1001, Annex A), providing that the exact same parameters, units of measurement and number of decimals are used (e.g., Ash - 0.4 %).

Note:

The net calorific value "as received" shall be the only calorific value stated in the table of technical properties of the bag design. The gross calorific value determined by a listed Testing Body may be displayed in addition to the net calorific value. In this case, the font size of the gross calorific value shall be smaller than the font size of the net calorific value. The net calorific value "in dry conditions" shall not be stated on the bag design.

7.2.3.2.11. The usage of the stricter limiting values (7.2.3.2.10b) shall:

- a) Be confirmed by the results of a laboratory test conducted as a part of the certification process and other tests conducted by the ENplus® listed **testing body**. The laboratory tests shall correspond to the pellets covered by the ENplus® bag design;
- b) Correspond to the values of the worst result(s) achieved in the event that the pellets to be bagged originate from several plants;
- c) Be submitted to the **ENplus® scheme management** along with the laboratory analysis confirming these values as part of the application for the bag design approval.
- d) Be consistent with the latest test results conducted by the **company** as a part of the self-monitoring and by the **certification/testing body** as a part of the certification process. The testing results shall comply with or be better than the values specified in the approved bag design. In case of inconsistency the bag design must be amended to reflect the worst result and resubmitted to the **ENplus® scheme management** for approval.
- e) Be the responsibility of the **bag design owner**. The conformity of the pellets with the stricter limited values stated in the bag design, and the legal implications (including false claims) of this remain the responsibility of the **bag design owner**.

Note:

Testing results for 6 mm pellets shall only be used for demonstrating conformity of bag designs for 6 mm pellets. They cannot be used to demonstrate the conformity of 8 mm pellets. In this case a separate laboratory test would be needed.

7.2.3.2.12. The ENplus® bag design may include additional information provided it is truthful, accurate, and verifiable. As a part of the ENplus® bag design approval process, the applicant **company** shall provide, upon request, the **ENplus® scheme management** with evidence demonstrating conformity of pellets with the additional information. The conformity of the pellets with the additional information stated in the bag design, and the legal implications (including false claims) of this remain the responsibility of the **bag design owner**.

Note:

Examples of additional information include: wood species, additives, pellets producer, pellets geographical origin, forest certification schemes, etc.

7.3. Off-product use

7.3.1. ENplus® Certification Seal

7.3.1.1. The **ENplus® Certification Seal** shown in Fig. 5 shall only be used by the ENplus® certified **Producer and Trader** for the **off-product** purposes, including:

- a) Communication on the meaning and coverage of the ENplus® certification scheme, its promotion, and education;
- b) Communication on the ENplus® certified status of the **Company**.

Note:

The term 'off-product use' implies that the use cannot give an impression that the product is ENplus® certified. See definition of the **on-product** and **off-product** use.

7.3.1.2. The **ENplus® Certification Seal** shall consist of the **ENplus® logo** and the **company's ENplus® ID** as shown in Fig. 5.

7.3.1.3. The **company** shall keep an exclusion zone around the **ENplus® Certification Seal** that shall remain clear of any image and/or graphic to ensure that the **ENplus® Certification Seal** remains clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the **ENplus® ID**.

7.3.1.4. The **company** shall only use colour combinations for the **ENplus® Certification Seal** that is defined in Annex A.

7.3.1.5. The **Company** shall maintain the aspect ratios of the **ENplus® Certification Seal** as shown in Fig. 5 and supplied by the **ENplus® Scheme Management**.

7.3.1.6. The **certification body** may use the **ENplus® Certification Seal** of the ENplus® certified **company** on the ENplus® certificate. The use of the **ENplus® Certification Seal** shall comply with the requirements of this document.

Figure III

ENplus® Certification Seal

Example: pellet producer in Belgium



7.3.2. ENplus® Service Sign

7.3.2.1. The **ENplus® Service Sign** shown in Fig. 6 shall only be used by the ENplus® certified **Service Provider** for **off-product** purposes, including:

- a) Communication on the meaning and coverage of the ENplus® certification scheme, its promotion and education;
- b) Communication on the ENplus® certified status of the *Company*.

7.3.2.2. The **ENplus® Service Sign** shall consist of the ENplus® Service Provider Logo and the **company's ENplus® ID** as shown in Fig. 6.

7.3.2.3. The **company** shall keep an exclusion zone around the **ENplus® Service Sign** that shall remain clear of any image and or graphic to ensure that the **ENplus® Service Sign** remains clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the **ENplus® ID**.

7.3.2.4. The **company** shall only use colour combinations for the **ENplus® Service Sign** that are defined in Annex A.

7.3.2.5. The **company** shall maintain the aspect ratios of the **ENplus® Service Sign** as shown in Fig. 6 and supplied by the **ENplus® Scheme Management**.

7.3.2.6. The **Certification Body** may use the **ENplus® Service Sign** of the ENplus® certified **company** on the ENplus® certificate. The use of the **ENplus® Service Sign** shall comply with the requirements of this document.

Figure IV

ENplus® Service Sign

Example: Service Sign with the Service Provider Registration Number of a Belgian company



7.3.3. ENplus® Logo

7.3.3.1. The **ENplus® logo** as shown in Fig. 7 shall only be used by other users (see chapter 6.1 of this document) for the **off-product** purposes that shall refer to the ENplus® certification scheme for promotional and/or educational purposes, such as:

- a) Communication on the meaning and coverage of the ENplus® Certification Scheme, its promotion and education;

- b) Communication on ENplus® certification services by ENplus® conformity assessment bodies and recognition of the certificates by the ENplus® scheme;
- c) Communication on the meaning and coverage of the ENplus® Certification Scheme and promotion of ENplus® certified products by retailers of bagged pellets;
- d) Communication on requirements for the procurement of ENplus® certified products by end-users;
- e) Communication on the link between the ENplus® certified products and the technologies applied within the bioenergy sector, including recommendations by boiler and stove manufacturers;
- f) Communication on the partnership with Bioenergy Europe concerning the ENplus® certification scheme;
- g) Communication on projects and initiatives focused on development and/or promotion of the ENplus® Certification Scheme.

7.3.3.2. The use of the **ENplus® logo** shall maintain an exclusion zone that shall remain clear of any image and or graphic to ensure that the ENplus® logo remains clearly visible and identifiable.

7.3.3.3. The use of the **ENplus® logo** shall follow the colour combinations for the **ENplus® logo** that are defined in Annex A.

Figure V

ENplus® logo











ANNEX A: colour combinations of the ENplus® logo, certification seal, service sign and quality seal

A.1. Colour combinations

Certification Seal, Quality Sign and Service Sign shall be used as provided by the International management. Possible colour combinations are shown in **Fehler! Verweisquelle konnte nicht gefunden werden..**

Table IV

Possible colour combinations for identification marks

Version	Certification Seal	Quality logo	Service sign
Version A: Official colour combination For colour codes see Fehler! Verweisquelle konnte nicht gefunden werden..	 BE 023	 BE 023	 BE 912 SP
Version B: Monochrome black & white Black elements on white ground.	 BE 023	 BE 023	 BE 912 SP
Version C: Monochrome coloured Elements in one colour monochrome on one colour monochrome background. The logo shall be clearly recognizable.	 BE 023 Example, for pellet bags only	 Example, for pellet bags only	Not allowed

A.2. Colour codes

Table V

Colour codes for the colours to be used for identification marks

	orange	grey	black
RGB	R=225, G=93, B=0	R=134, G=129, B=117	R=24, G=23, B=21
CMYK	C=0, M=65, Y=100, K=0	C=0, M=5, Y=20, K=60	C=0, M=0, Y=0, K=100
Pantone	1505	424	Black
HKS	HKS 7	HKS 96	HKS 88



The world leading
Certification for pellets

We are a world-leading, transparent, and independent certification scheme for wood pellets. From production to delivery, we guarantee quality and combat fraud along the entire supply chain.

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